



## **Installation-Level Earth Day 2016**

### **Observance Activities Ideas**

#### ***“Cleaner, Greener Installations”***

- Create displays or booths with Earth Day focus for display in high-traffic areas or inclusion in Earth Day expos or festivals.
- Invite media, base VIPs, school groups or families to tour installation LEED-certified facilities and learn how design elements save energy and water.
- Host an energy savings competition between squadrons.
- Pitch energy and/or water conservation stories to installation and local media outlets.
- Work with military family housing to raise awareness at schools and other education-focused programs.
- Initiate poster and essay contests for families, promoting “Conserve Today, Secure Tomorrow” and energy and water conservation themes.
- Submit a base water or energy conservation story to [afcec.pa@us.af.mil](mailto:afcec.pa@us.af.mil) to be published or linked to on the Air Force Earth Day webpage.
- Earth Day Expo/Festival – Host fair or festival with local vendors, non-profits, and installation representatives to showcase earth-friendly and water/energy conservation practices and products.
- Earth Day Conservation workshops – Host mini-workshops or brown-bag activities to showcase conservation activities, as well as green technologies, being implemented operationally at individual bases.
- Earth Day fun run or mud run to raise awareness of energy and water conservation efforts.
- Conduct base-wide energy conservation competition and invite media to attend the event to recognize winners.
- Send base email from base leadership to all Airmen on the importance of water and energy conservation and provide tips on what Airmen can do.
- Publish energy and water conservation tips and suggestions on installation social media outlets.
- Submit base website story to [afcec.pa@us.af.mil](mailto:afcec.pa@us.af.mil) for consideration in monthly Energy Express newsletter.