

Energy Action Month FY 2013 Activity Ideas

- Create displays or booths with Energy Action Month focus for display in high-traffic areas or inclusion in Energy Action Month events
- Invite media, base VIPs, school groups, or families to tour installation LEED-certified facilities and learn how design elements save energy
- Pitch energy stories to installation newspapers and other media outlets
- Work with Military Family Housing to raise awareness at schools and other education focused programs
- Host a base-wide Energy Day with mini-workshops, fairs, energy forums or brown-bag activities to showcase energy initiatives and educate Airmen and their families. Coordinate with local utilities or energy companies to showcase more efficient devices and provide energy-saving tips.
- Conduct base-wide energy conservation competition and invite media to attend an event recognizing winners
- Conduct Commander Calls on energy
- Partner with headquarters to have Air Force energy leaders visit
- Sponsor poster and essay contests for families, promoting "I am Air Force Energy"
- Organize a fun run or mud run to raise awareness of energy
- Send email from base leadership to all Airmen on the importance of energy security and tips on what Airmen can do
- Draft base website story on energy Outreach Modules
- Leverage base social media to distribute daily energy content from headquarters
- Leverage Energy Champions to promote and execute activities